



Santa Monica Police Department • 2011-2012 • Two Years in Review





CORE VALUES

HONESTY INTEGRITY TRUST CARING

RESPECT LOYALTY SERVICE ORIENTATION

LAW ENFORCEMENT CODE OF ETHICS

As a law enforcement officer, my fundamental duty is to serve the community; to safeguard lives and property; to protect the innocent against deception, the weak against oppression or intimidation and the peaceful against violence or disorder; and to respect the constitutional rights of all to liberty, equality and justice.

I will keep my private life unsullied as an example to all and will behave in a manner that does not bring discredit to me or to my agency. I will maintain courageous calm in the face of danger, scorn or ridicule; develop self-restraint; and be constantly mindful of the welfare of others. Honest in thought and deed both in my personal and official life, I will be exemplary in obeying the law and the regulations of my department. Whatever I see or hear of a confidential nature or that is confided to me in my official capacity will be kept ever secret unless revelation is necessary in the performance of my duty.

I will never act officiously or permit personal feelings, prejudices, political beliefs, aspirations, animosities or friendships to influence my decisions. With no compromise for crime and with relentless prosecution of criminals, I will enforce the law courteously and appropriately without fear or favor, malice or ill will, never employing unnecessary force or violence and never accepting gratuities.

I recognize the badge of my office as a symbol of public faith, and I accept it as a public trust to be held so long as I am true to the ethics of police service. I will never engage in acts of corruption or bribery, nor will I condone such acts by other police officers. I will cooperate with all legally authorized agencies and their representatives in the pursuit of justice.

I know that I alone am responsible for my own standard of professional performance and will take every reasonable opportunity to enhance and improve my level of knowledge and competence.

I will constantly strive to achieve these objectives and ideals, dedicating myself before God to my chosen profession . . . law enforcement.

MISSION STATEMENT

Our Mission is to provide safety and service.

We are dedicated to the reduction of crime and improving quality of life.

We are ethical, compassionate and respectful.

We are visionary and work together to create adaptive solutions with the community and our public safety partners.



VISION STATEMENT

Our vision is to be a premier leader in law enforcement.

TABLE OF CONTENTS

Content	Page
A Message from the Chief	4
City Government (2011-2012)	6
Department Organization	8
Authorized Personnel Strength	10
2011 & 2012 Personnel Awards	12
Adopted Budget: Fiscal Year 2011-2012 & 2012-2013	15
Traffic Statistics & Summary	16
Crime & Statistics (1956-2012)	18
Crime Impact Team (CIT)	24
Past and Present: A Look at SMPD's Badges	26
Future: Upcoming SMPD Badge	28
Beat Map	29
General Contact Phone Numbers	30
Credits	31





MESSAGE FROM THE CHIEF

It is my pleasure to present to you the Santa Monica Police Department’s biennial report, “2011-2012, Two Years in Review.” For many years, this report has been disseminated on an annual basis, generally coinciding with the second quarter of each calendar year. In keeping with the City of Santa Monica’s move to a biennial budget cycle, we are changing from the annual reporting format to that of a biennial format.

This report provides a small sampling of information and statistics on a wide range of topics including, crime, traffic, staffing and budget, and recent changes in our organization. In addition to providing information regarding changes in crime over time, this biennial report provides a two-year snapshot of the Santa Monica Police Department. While we focus on statistics in an effort to quantify what it means for Santa Monica to be a safe city, it only takes a stroll along the beach, the Pier, Main

Street, Montana Avenue, Downtown Santa Monica, or in any of the unique residential communities or open park spaces to feel the sense of security and pride which exists in our community.

Our core mission is the prevention and reduction of crime and the fear of crime and disorder. We also have a companion obligation to focus on traffic and pedestrian safety. Because we have a proven track record of implementing effective public safety strategies, our community continues to enjoy a low crime rate and a high arrest clearance rate on reported crimes. We proudly acknowledge that our Police Department is successful because, in addition to our staff of consummate professionals who are dedicated to providing excellent public safety services, we also enjoy the benefits of having the full support and trust of both an engaged community and municipal governmental structure.



Chief Timothy J. Jackman

As the 16th Chief of Police to lead the Santa Monica Police Department, I was honored to be appointed in May 2012, following the retirement of Chief Timothy J. Jackman and the interim leadership of Deputy Chief Al Venegas. As a result of the stewardship of both Chief Jackman and Deputy Chief Venegas, I found the Santa Monica Police Department to be ably positioned to enter the next phase of its public safety evolution. We thank Chief Jackman for his five years of service to our community; we congratulate him and wish him well in his retirement.



Deputy Chief Al Venegas

The Santa Monica Police Department exists to serve. Accordingly, we will never sacrifice service quality when it comes to community safety. Even as we implement service efficiencies, foster sound business practices, and implement fiscally responsible initiatives, we will meet head-on the array of challenges associated with policing in a dynamically vibrant, world class, destination city. We look forward to building new community partnerships and nurturing existing ones as we build upon our organization’s public safety successes. I am proud and energized to lead the men and women of the Santa Monica Police Department as we redefine the future of law enforcement and public safety services in this community. I trust you will find interesting and valuable information as you page through our biennial report, “2011-2012, Two Years in Review.”

Thank you for your on-going support.

Sincerely,

JACQUELINE A. SEABROOKS | Chief of Police

EXECUTIVE TEAM



From Center – Right:

- Jacqueline Seabrooks, Chief of Police
- Mike Beautz, Lieutenant
- Richard Lewis, Sergeant
- Dan Salerno, Captain

From Center – Left:

- Bianca Jimenez, Executive Assistant to the Chief
- Al Venegas, Deputy Chief
- Wendell Shirley, Captain
- Ken Semko, Captain

CITY GOVERNMENT 2011-2013



Front Row, L-R: Mayor Pro Tempore Gleam Davis, Mayor Richard Bloom, Pam O'Connor / Back L-R: Bob Holbrook, Bobby Shriver, Terry O'Day, Kevin McKeown

SANTA MONICA CITY COUNCIL
& CITY MANAGER'S OFFICE



Front Row, L-R: Mayor Pro Tempore Terry O'Day, Mayor Pam O'Connor, Gleam Davis / Back, L-R: Bob Holbrook, Tony Vazquez, Ted Winterer, Kevin McKeown



SANTA MONICA
CITY COUNCIL
(DECEMBER 2010 - DECEMBER 2012)

Richard Bloom, Mayor
Gleam Davis, Mayor Pro Tempore
Robert Holbrook, Councilmember
Kevin McKeown, Councilmember
Pam O'Connor, Councilmember
Terry O'Day, Councilmember
Bobby Shriver, Councilmember*

City Manager's Office
Rod Gould, City Manager

*Left City Council in December 2010

SANTA MONICA
CITY COUNCIL
(DECEMBER 2012 - DECEMBER 2014)

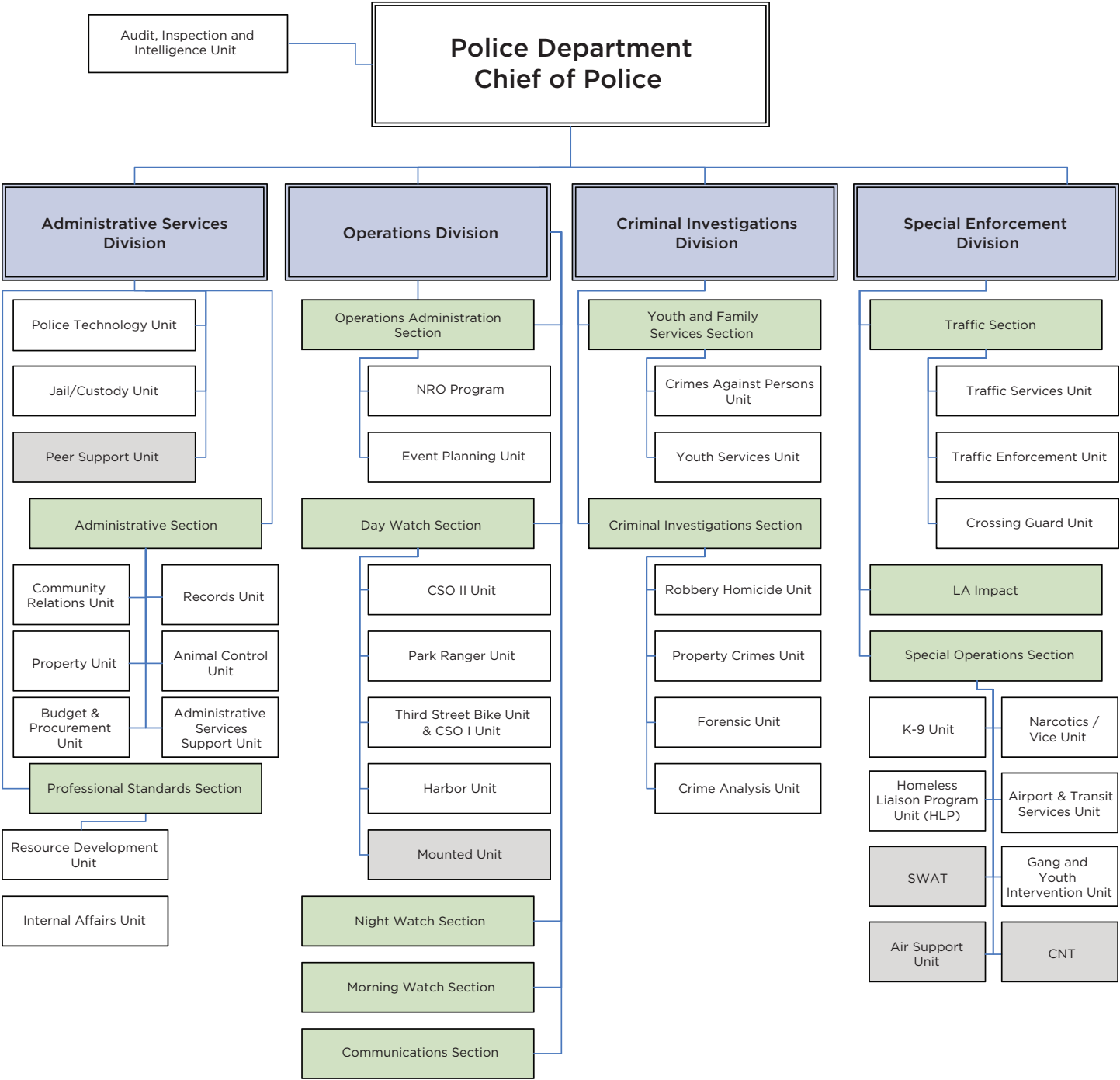
City Manager's Office
Elaine Polacheck,
Assistant City Manager

Pam O'Connor, Mayor
Terry O'Day, Mayor Pro Tempore
Gleam Davis, Councilmember
Robert Holbrook, Councilmember
Kevin McKeown, Councilmember
Tony Vazquez, Councilmember*
Ted Winterer, Councilmember*

**Elected November 2012



SANTA MONICA POLICE DEPARTMENT ORGANIZATIONAL CHART



Revised 05/12/2010
Collateral Units

EXECUTIVE LEADERSHIP



Jacqueline Seabrooks
Chief of Police



Al Venegas
Deputy Chief



Wendell Shirley
Captain



Dan Salerno
Captain



Ken Semko
Captain



Mike Beautz
Lieutenant



Pasquale Guido
Lieutenant



Clinton Muir
Lieutenant



Calisse Lindsey
Lieutenant



Darrell Lowe
Lieutenant



Doug Theus
Lieutenant



Mohamed Marhaba
Lieutenant



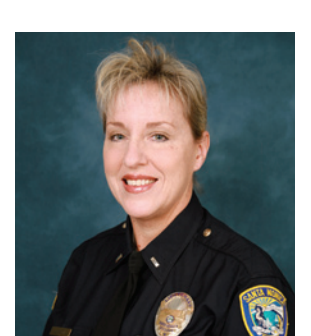
Dave Hunscke
Lieutenant



Jay Trisler
Lieutenant



Robert Almada
Lieutenant



Carol Larson
Captain, Retired

AUTHORIZED PERSONNEL STRENGTH

2011	Admin. Services (ASD)	Operations (OD)	Spec. Enforcement (SED)	Criminal Invest. (CID)	Animal Control Unit	Harbor Unit	Total By Rank
Police Chief	1						1
Deputy Chief	1						1
Police Captain	0	1	1	1			3
Police Lieutenant	2	5	3	1			11
Police Sergeant	7	19	3	4	1		34
Police Officer	7	85	33	26			151
Total Sworn	18	110	40	32	1	0	201
Civilian Staff	51	55	47	14	9	6	182
Temporary	5	12	54	2		7	80
Totals By Division	74.0	177.0	141.0	48.0	10.0	13.0	463.0



2012	Admin. Services (ASD)	Operations (OD)	Spec. Enforcement (SED)	Criminal Invest. (CID)	Animal Control Unit	Harbor Unit	Total By Rank
Police Chief	1						1
Deputy Chief	1						1
Police Captain	0	1	1	1			3
Police Lieutenant	1	5	3	1			10
Police Sergeant	6	20	3	4	1		34
Police Officer	8	91	32	25			156
Total Sworn	17	117	39	31	1	0	205
Civilian Staff	52	49	50	12	9	7	179
Temporary	5	8	53	2		8	76
Totals By Division	74.0	174.0	142.0	45.0	10.0	15.0	460.0

ASD - Administrative Services Division • OD - Operations Division • SED - Special Enforcement Division • CID - Criminal Investigations Division

2011 & 2012 PERSONNEL AWARDS

In addition to the outstanding work performed daily by our staff, a number of our personnel, as well as members of the community, received special commendations for their exemplary actions in 2011 and 2012. Staff members who are awarded commendations by the Santa Monica Police Department are selected by a committee of their peers after being nominated by a supervisor. Additionally, many outside organizations request nominations for staff members who have made significant contributions to the community they serve. Together, these awards serve as an important way to showcase the work of those who go above and beyond the call of duty, and help to reinforce the Department's mission and values.

SANTA MONICA POLICE DEPARTMENT INTERNAL COMMENDATIONS



Medal of Valor
Benito Seli, 2011



Medal of Courage
Robert Hernandez, 2011



Medal of Lifesaving
Joshua Hall, 2012
Austin Brown, 2012
Gevorg Akopyan, 2012



Medal of Merit
Karen Thompson, 2011
John Henry, 2011
Maury Sumlin, 2011
Kevin McInerney, 2011



Line of Duty Medal
Benito Seli, 2011

CHIEF'S COMMENDATION

2011 Brumfield 187 Investigation: Robert Almada, Kevin Baker, William Bruce, Raul Flores, Vincent Gamache, Ryan Gradle, Cody Green, Richard Lewis, Gerardo Leyva, Thomas McLaughlin, Derek Morton, Jose Rodriguez, Shaun Cooney, Alfonso Lozano, Joe Gardner, Alfonso Venegas, Hector Cavazos, Doug Theus, HeeSeok Ahn, Michael Bambrick, Robert Blicharski, Austin Brown, Roy Brown IV, Oscar Flores, Lloyd Gladden, Chad Goodwin, David Haro, John Henry, William Heric, Kermit Hicks, Skystone Lambert, Daniel Larios, Salvador Lucio, Edgar Navarro, Richard Nickel, Lawrence Nicols, Enrique Ramirez, Matthew Rice, Jennifer Rodriguez, Ira Rutan, Stephen Smetzer, Gregory Smiley, Christopher Smith, Eddie Soto, Sean Stockwell, Maury Sumlin, Karen Thompson, and Leslie Trapnell



OFFICE COMMENDATION/UNIT CITATION

2011 Redding 187 Investigation: Bill Kemp, David Thomas, Kathy Wagner, Meczy Dye, Nick Harrison, Jennifer Zychowski, Debbie Anderson, Robin Stelter, Liza Tokash, Emily Brueck, Jesus Cenicerros, Lindsey Folsom, Kevin McGowan, Eric Uller, Nicole Verduzco, Rudy Flores, Vincent Gamache, Ryan Gradle, Tina Greer, Gerardo Leyva, Thomas McLaughlin, Jose Rodriguez, Robert Almada, HeeSeok Ahn, Michael Bambrick, Mike Beautz, Steve Bickler, Robert Blicharski, Rudy Camarena, Candice Cobarrubias, Shaun Cooney, Joseph Cortez, Robert D'Andrea, Oscar Flores, Lloyd Gladden, Chad Goodwin, David Haro, Bill Heric, Jaime Hernandez, Duane Hicks, Dean Hodges, David Hunscke, Darrick Jacob, Kathy Keane, Skystone Lambert, Dan Larios, Derek Leone, Richard Lewis, Alfonso Lozano, Sal Lucio, Scott McGee, Jay Moroso, Jon Murphy, Edgar Navarro, Richard Nickel, Larry Nicols, Jason Olson, Steve Pollnow, Henry Ramirez, Matt Rice, Andy Rios, Saul Rodriguez, Ira Rutan, Wendell Shirley, Steve Smetzer, Greg Smiley, Chris Smith, Eddie Soto, Sean Stockwell, Maury Sumlin, Rene Talbott, Karen Thompson, Leslie Trapnell, and Eric Uyeno

2012 Synagogue Bombing: Derek Leone, David Thomas, and Robert Almada



COMMENDATIONS AWARDED BY EXTERNAL ORGANIZATIONS

Elks - Law Enforcement Officer of the Year
Mike Beautz, 2011
Sal Lucio, 2012

Chamber of Commerce – New Heroes Award
Roberto Villegas, 2011

Jaycees – Officer of the Year
Anthony Amersfoort, 2011

California Office of Traffic Safety (OTS)
Jason Olson, 2012

Jaycees – Outstanding Young Officer of the Year
Blake Cooper, 2012

CITIZEN INVOLVEMENT AWARDS

Mr. Daniel Gomez, 2011
Mr. Richard Bitting, 2011

Jaycees – Outstanding Young Employee of the Year
Jennifer Estrada, 2012

American Legion – Officer of the Year
Lowell Watson, 2011
Michael Braaten, 2011
Jaime Hernandez, 2012

Rotary Club Public Service Recognition Day Award
Michael Braaten, 2011
Debbie Anderson, 2012

MADD (Mothers Against Drunk Driving)
Jason Olson, 2011



PD BUDGET FY 11/12 & 12/13

	Adopted Budget Fiscal Year 2012-13	Revised Budget Fiscal Year 2011-12	Percentage Change
GENERAL FUND - POLICE DEPARTMENT			
Salaries and Wages	\$70,119,747	\$62,496,228	12.20%
Supplies and Expenses	\$5,952,964	\$5,686,024	4.69%
Subtotal Department	\$76,072,711	\$68,182,252	11.57%
Subtotal	\$76,072,711	\$68,182,252	11.57%
PIER FUND - HARBOR UNIT			
Salaries and Wages	\$1,063,519	\$971,331	9.49%
Supplies and Expenses	\$157,214	\$145,442	8.09%
Subtotal Unit	\$1,220,733	\$1,116,773	9.31%
TOTAL OF ALL FUNDS			
Salaries and Wages	\$71,183,266	\$63,467,559	12.16%
Supplies and Expenses	\$6,110,178	\$5,831,466	4.78%
Subtotal	\$77,293,444	\$69,299,025	11.54%





TRAFFIC CIRCULATION

The Traffic Division is committed to the goal of traffic circulation and mobility through the combination of education, engineering and enforcement. The Division works closely with City staff and an array of community partners to determine how traffic flow can be enhanced and while increasing safety for motorists and pedestrians. The Division’s staff routinely makes presentations at community meetings, schools and in businesses to answer questions about traffic matters.

An important element in traffic mobility and circulation is engineering. The Traffic Division works closely with Traffic Management and the Parking Office on traffic and parking issues. The Traffic Division has been instrumental in examining alternatives to traffic flow during those large scale events which attract large numbers of spectators.

The LA Marathon and the Glow Festival are two larger examples of events which, because of their sheer size, impacts traffic flow and circulation.

The Traffic Division assists with traffic mobility and circulation by enforcing all applicable traffic laws. The Traffic Enforcement Unit participates in weekly targeted enforcement operations to enhance traffic safety. These grant-funded safety operations are made possible by the State of California’s Office of Traffic Safety. In keeping with the Department’s goal of addressing bicycle, pedestrian, and motorist safety, the Traffic Division uses traditional and social media to advertise the “Violation of the Month,” which is designed to target, via enforcement, those violations likely to be the primary cause of traffic collisions.

TRAFFIC STATS

TRAFFIC ACCIDENTS 1995 TO 2012

	Total Collisions	Injury Collisions	Hit and Run	Drunk Driving Arrests	Pedestrians Involved*	Fatalities	Alcohol as Primary Factor
1995	2,040	528	566	486	109	11	N/A
1996	2,073	490	598	541	118	5	N/A
1997	2,035	570	564	501	142	2	N/A
1998	1,970	415	534	485	123	6	N/A
1999	2,023	467	589	417	106	3	9
2000	1,960	553	596	320	120	8	76
2001	1,966	594	585	245	130	8	53
2002	1,937	542	583	311	130	2	94
2003	1,842	426	535	367	97	10**	138
2004	1,745	437	502	324	110	0	126
2005	1,722	444	420	361	108	3	86
2006	1,834	487	543	292	116	3	58
2007	1,867	515	557	414	123	6	96
2008	1,862	569	690	376	117	6	48
2009	1,845	579	716	382	106	3	41
2010	1,792	620	603	329	112	1	55
2011	1,692	556	525	289	118	6	46
2012	1,775	592	581	195	132	6	84
Change 2011 to 2012	5%	6%	10%	-33%	12%	0%	82%

*This is the number of incidents in which a pedestrian or pedestrians were involved. **All 2003 fatalities resulted from the Farmers’ Market Incident on July 16, 2003.



CRIME

The core focus of the Santa Monica Police Department has been and will always be on the reduction of crime and the fear of crime. In order to provide the highest level of law enforcement services, we continue to improve upon our efforts using a combination of sworn and civilian personnel. The Department utilizes civilian staff in a variety of field positions, to include Airport Security, Animal Control Officers, Community Service Officers, Downtown Service Officers, Park Rangers, and Parking Enforcement Officers. The Police Department deploys these uniformed civilians alongside their sworn partners. Together, both employee groups work diligently to improve the quality of life in our community by serving as the Department's first response to an array of community concerns.

The City of Santa Monica is generally a safe community. The Police Department has formally tracked reported crime since 1956. Over the course of the intervening 57 years, the City has experienced periods when crime was at an all-time high; such was the case from the early 1980's through the early 1990's. Beginning in 1994, crime has consistently trended downward. For the last five years, reported crime has been lower than that experienced in the last half of the 1950's. During the past seven years, the fewer than 4,000 crimes were reported on an annual basis. In order to maintain that downward trend, the Police Department has implemented a number of crime reduction strategies, including creating new anti-crime teams, increasing staffing for specialized units, obtaining new equipment, and technology-based solutions, and utilizing regional partnerships.

The Department's efforts and successes in reducing crime have not come without challenge. During the latter part of 2011, the crime rate began to increase in the area of reported property crimes. Much of this increase was



attributed to early release of prisoners in accordance with the Prison Realignment Bill (AB109). The California Department of Corrections and Rehabilitation was mandated to reduce the population of its 33 prisons to 137.5% of design capacity or by roughly 40,000 inmates. Approximately one third of these inmates would eventually find their way to Los Angeles County, and some to Santa Monica. The effects of AB 109, the companion inmate early release efforts involving the Los Angeles County Jail system, a weak job market, and a depressed economy were identified as factors affecting the community's crime rates. As a result, by the close of 2012, the City experienced a 14% increase in Part I crime. The majority of the increase in 2012 involved property crime.

In response to the increase, in June 2012, the Police Department reinstituted a full-time Crime Impact Team (CIT consisting of a police sergeant and eight officers, two of whom have significant gang investigative experience. CIT was specifically tasked with directing its enforcement effort at specific, emerging crime patterns throughout the City. The Department increased its collaborative enforcement efforts in those areas in and around the Downtown where reported crime and calls for service were highest; these collaborative efforts included the 3rd Street Bicycle Unit, Downtown Service Officers, Harbor Guards, Park Rangers, and the Homeless Liaison Team. Additionally, an "All Hands" field deployment was

instituted to supplement patrol staffing. This "All Hands" strategy required that those police officers not normally assigned to uniformed field duty perform those duties, in uniform, on a monthly basis. These supplemental officers were provided with a specific mission that complemented the Department's crime reduction and prevention efforts. During various peak periods, a complement of sworn, civilian, and volunteer personnel were added as an overlay to those existing crime reduction and prevention strategies. In order to ensure high visibility and an agile response, uniformed personnel were deployed on foot, bicycle, and in an array of vehicles. We also relied heavily on our Crime Prevention staff to increase community awareness about our crime reduction and prevention efforts. These educational efforts, along with the use of volunteers placed in key locations, and strategic deployment of police personnel and equipment have proven effective at reducing crime. Toward the end of 2012, these efforts were beginning to show results. If trend data is any indication, 2013 is on track to be among one of the four lowest years for Part I crime going back to 1956.

YOUTH & GANG INTERVENTION

The Department worked closely with its regional law enforcement partners to impact youth and gang violence through prevention, intervention, education and enforcement. Our officers worked closely with the

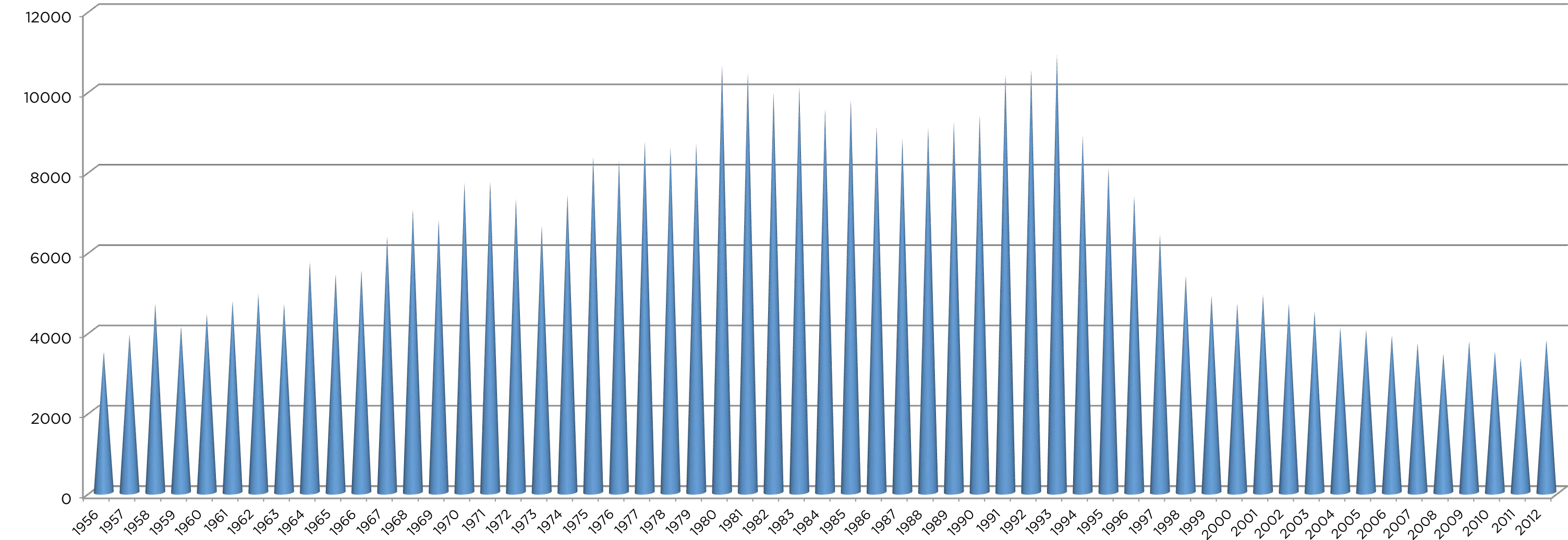
Santa Monica-Malibu Unified School District, Santa Monica College, a variety of City departments, Boys and Girls Club of Santa Monica, local businesses, mental health professionals, and the Los Angeles County District Attorney's Office to better serve our youth through collaborative and cooperative programs. Using the multi-pronged approach of prevention and intervention, members from each of the disciplines listed above participated in the Cradle to Career (C2C) working group. C2C focuses attention on 21% of the City's population, those young people between the ages of 0-24, in four specific areas: physical development, learning, social skills, and mental health.

The Police Department participates by actively interacting with youth in the schools. The Department's School Resource Officers (SRO) and other Department personnel interact with young students in a classroom setting to bring awareness to the role of the police within the community and the laws associated with teenage students. Using the revised Drug Alcohol Resistance Education (DARE) *Keepin' It Real* curriculum, which teaches and reinforces the skills needed for young people to have the courage to refrain from becoming involved in criminal street gangs and making otherwise good choices. SROs taught twenty (20) DARE sessions in both public and private schools. During the last two years, officers taught the components of DARE curriculum to approximately 1600 students.



PART I CRIMES IN SANTA MONICA – 1956 THROUGH 2012

Part I Crimes



	1956	1957	1958	1959	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012
		12%	19%	-12%	8%	7%	4%	-5%	22%	-5%	2%	15%	11%	-4%	14%	0%	-6%	-9%	12%	13%	-1%	6%	-2%	1%	22%	-6%	-5%	1%	-5%	2%	-7%	-3%	3%	2%	2%	11%	1%	3%	-18%	-9%	-9%	-13%	-16%	-9%	-4%	5%	-4%	-4%	-9%	-1%	-4%	-5%	-7%	9%	-7%	-5%	14%
Person Crimes	139	149	149	134	142	224	244	193	384	372	394	512	603	597	660	623	679	632	666	593	650	774	801	849	1034	1019	968	928	979	916	954	969	1119	1063	1282	1314	1414	1445	1050	1083	929	835	651	628	645	654	647	555	557	551	590	597	536	393	390	369	395
Homicide	8	9	6	6	8	6	10	10	10	9	7	6	13	7	7	6	9	7	14	10	9	10	14	12	17	6	7	10	9	8	8	7	9	6	6	13	7	9	8	8	4	1	12	1	2	2	8	2	2	4	2	3	4	3	1	1	2
Rape	20	21	13	11	6	11	20	19	26	12	11	31	52	66	73	69	49	35	51	48	30	77	47	57	67	88	79	71	84	56	62	62	67	61	66	67	50	49	46	48	45	39	22	29	31	24	33	21	29	21	26	30	21	14	12	24	23
Robbery	55	72	81	58	78	136	127	117	149	150	154	169	254	229	299	281	305	335	331	330	430	445	485	520	660	621	602	553	549	477	456	460	552	487	616	652	704	716	507	522	438	393	268	279	268	312	299	242	244	241	256	236	218	162	164	129	151
Aggravated Assault	56	47	49	59	50	71	87	47	199	201	222	306	284	295	281	267	316	255	270	205	181	242	255	260	290	304	280	294	337	375	428	440	491	509	594	582	653	671	489	505	442	402	349	319	344	316	307	290	282	285	306	328	293	214	213	215	219
Property Crimes	3362	3780	4534	3988	4294	4539	4696	4495	5346	5056	5126	5855	6436	6179	7039	7112	6619	5999	6733	7751	7601	7956	7785	7844	9601	9413	8987	9163	8565	8851	8156	7842	7956	8153	8101	9082	9109	9446	7837	6986	6447	5571	4733	4256	4049	4255	4042	3946	3540	3496	3314	3109	2904	3358	3115	2971	3398
Burglary	728	738	913	842	826	866	992	971	1221	1328	1216	1572	1698	1736	1758	1868	1919	1571	1656	2092	2065	2340	2459	2628	2911	2718	2242	2357	1868	1707	1700	1478	1459	1311	1482	1614	1604	1511	1580	1112	1038	767	703	560	603	720	737	769	752	788	733	683	557	516	408	484	586
Larceny	2235	2592	3079	2748	2971	3193	3213	3099	3477	3251	3384	3646	4090	3788	4490	4426	3955	3748	4255	4826	4749	4518	4209	4060	5403	5546	5746	5715	5470	5775	5239	5095	5099	5307	5078	5574	5827	6181	5091	4795	4469	4005	3300	3120	2962	3020	2811	2715	2370	2286	2187	2099	2104	2578	2541	2299	2634
Auto Theft	399	450	542	398	497	480	491	425	648	477	526	637	648	655	791	818	745	680	822	833	787	1098	1117	1156	1287	1149	999	1091	1227	1369	1217	1269	1398	1535	1541	1894	1678	1754	1166	1079	940	799	730	576	484	515	494	462	418	422	394	327	243	264	166	188	178
Arson																									n/a		n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	26	29	37	38	42	49	50	12	16	13	16	7	24	23	6	10
UCR Totals	3501	3929	4683	4122	4436	4763	4940	4688	5730	5428	5520	6367	7039	6776	7699	7735	7298	6631	7399	8344	8251	8730	8586	8693	10635	10432	9955	10091	9544	9767	9110	8811	9075	9216	9383	10396	10523	10891	8887	8069	7376	6406	5384	4884	4694	4909	4689	4501	4097	4048	3904	3706	3440	3751	3505	3340	3793

*Arson offenses are not included in the Total Part I Crimes as they are reported separately to the State of California Department of Justice. Prior to 1997, arson investigations were handled by the Santa Monica Fire Department.

JEWISH SYNAGOGUE BOMBING

Community and law enforcement partnerships proved to be beneficial and crucial to a positive outcome during



the investigation involving a bombing at a local Jewish Synagogue. During the early morning hours of April 7, 2011, an explosion at the rear of the Chabad House was reported to the Police Department. The initial investigation indicated that possibly an industrial accident or some type of equipment malfunction resulted in an explosion which caused a large piece of concrete to land on the roof of the Chabad House. As part of a larger Homeland Security verification protocol, the Department’s detectives consulted with federal and state law enforcement.

The ensuing joint investigation revealed the explosion was the result of a deliberate act. A suspect was identified. The suspect, a homeless individual, was found to frequent different synagogues and Jewish Community Centers seeking assistance. It was as a result of the Police Department’s relationship with the Anti-Defamation League, that the larger Jewish community was informed about the crime, a circumstance which led to the suspect’s arrest in Cleveland, Ohio.

MURDER INVESTIGATIONS

On March 19, 2008, SMPD officers responded to the 500 block of Montana Ave., regarding a death investigation.

The investigation revealed that the deceased had been stabbed to death. During the ensuing homicide investigation, detectives discovered that the victim had invested over a half million dollars and loaned another quarter million dollars to another man. Subsequent inquiries revealed that the deceased was one of many victims of an extensive real estate and investment scam. After a nearly four-year long fraud investigation, detectives obtained authorization for a wiretap. Based on the evidence of the fraudulent investment, information received during the wiretap, and forensic evidence linking a suspect and others to the crime scene, a suspect and several codefendants were arrested. It was determined that the primary suspect and his codefendants were responsible for the real estate and investment scam. The suspect and his codefendants were charged with multiple counts of fraud and primary was charged with murder.

On May, 21, 1980, a sixteen year-old boy was shot and killed during a home invasion robbery. At that time, two individuals were linked to the crime. These individuals, who were the primary suspect’s accomplices were charged and convicted of murder. The gunman, a transient known to his acquaintances by only a nickname, was never identified. Without any additional leads, the case went cold. The investigation was ultimately suspended for nearly three decades until it was reopened by Santa Monica’s Cold Case Unit in 2010. Unlike most cold cases, DNA was not a factor to solving this case; however, other technological improvements proved equally as valuable. During the intervening thirty years, there had been substantial improvements in law enforcement and open source databases; these databases provided valuable leads that were unavailable to detectives in 1980. Information from these electronic databases led SMPD detectives to Illinois, South Dakota, and Pennsylvania. The investigation ultimately led them to a specific suspect who resided in a small township in Pennsylvania. Santa Monica detectives and members of the Los Angeles County District Attorney’s Office travelled to Pittsburgh and joined forces with the Shaler Township Police, Allegheny County Police, and the Allegheny County District Attorney’s Office to further the investigation. Evidence inextricably linking and identifying the suspect as the gunman in the homicide was located. The suspect was arrested and extradited to California; the trial will commence in 2013.

HOMELESSNESS

The Santa Monica Police Department has continued its commitment to addressing homeless issues through the utilization of a nationally recognized homeless engagement model. The major components of the Homeless Liaison Program (HLP) model are relationship building, networking, outreach, education, and enforcement.

HLP consists of a team of six officers and a Department of Mental Health clinician who work within the City’s social services network and alongside the Santa Monica City Attorney’s Office, the Santa Monica Fire Department, and

HLP officers work with other City entities and social service providers to reunite homeless individuals with their families by way of the Project Homecoming program. Our research shows that approximately 65% of Project Homecoming’s participants remain connected to services after their return home.

HLP stands as a successful national model for law enforcement-driven collaborative efforts to address the community issues associated with homelessness, particularly relating to interactions with the mentally ill. Because HLP officers have been at the forefront, they have developed a State approved training curriculum for law enforcement



the City’s Human Services Division (HSD) to ensure that, where appropriate, alternatives to incarceration occur. Through HLP’s work with the City Attorney’s Office, chronic inebriates are routed to Homeless Court where referrals to social service programs are frequently made as an alternative to the criminal court process.

personnel; this training specifically addresses interacting with the mentally ill. As a result of its success and longevity, HLP’s officers are frequently called upon to speak nationally and locally on issues related to homelessness and mental health. HLP routinely provides training to all of the Police Department’s personnel, the Fire Department, other City departments, and other law enforcement agencies.

CRIME IMPACT TEAM (CIT)

Following an increase in crime during the late 1960's and 1970's, and a near doubling of the crime rate by 1980, Santa Monica residents formed an anti-crime group that became known as Santa Monicans



Against Crime (SMAC). In 1981, SMAC was successful in lobbying to pass a Proposition that mandated the City of Santa Monica to take action to reduce crime. In an early example of the philosophy that would become known as Community Policing, the City Council directed the Police Department to work directly with the community to form a crime prevention taskforce.

The taskforce drafted the Comprehensive Crime Prevention Program that was adopted under the City Charter on March 9, 1982. The program required the creation of various crime prevention units and functions that still exist within the Santa Monica Police Department today. Further, the program authorized the hiring of eight additional police officers to form a team that would be known as the Crime Impact Team.

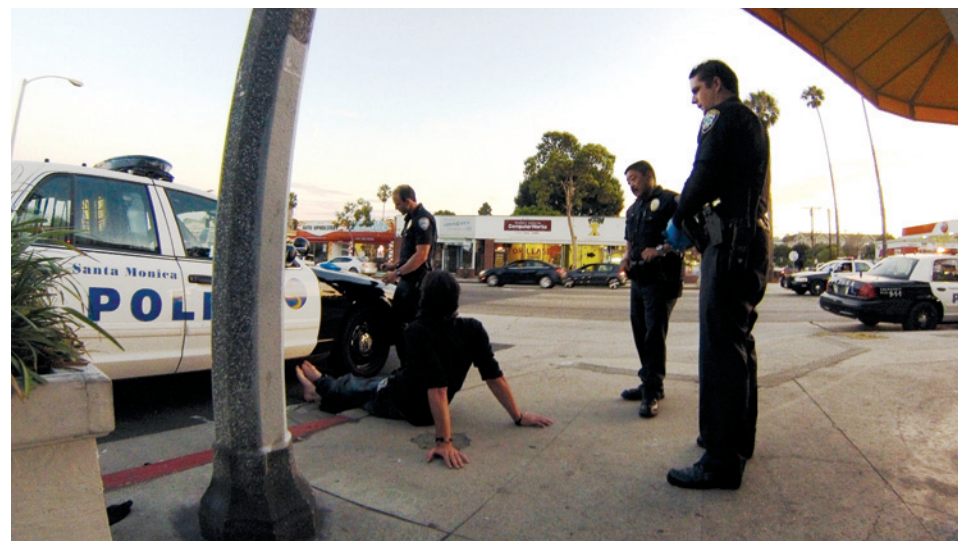
From the onset, the Crime Impact Team was deployed to areas in Santa Monica where crimes most frequently occurred, operating in a high-visibility capacity with uniformed officers driving marked patrol cars. The intent was to saturate problem areas with an overwhelming police presence. The Crime Impact Team was not responsible for routine patrol duties which allowed them the time to

focus on specific types of crime in defined areas. During the ensuing years, the focus of the Crime Impact Team changed from high-visibility, targeted efforts, to a problem-solving model working closely with resources from within the Police Department and other City agencies; this approach included a focus on quality of life issues that were affecting the crime rate. At one point, when a problem concerning street-level narcotics and gangs evolved, the team adjusted its strategy to become more of an enforcement arm while other Police Department resources continued to work with local neighborhood groups and City agencies to address quality of life issues.

The next two decades saw a historic reduction of crime in Santa Monica to levels not seen since the 1950's. And as a result, in 2000, the need for the Crime Impact Team was reassessed and the decision was

made to disband the team in order to reallocate resources to the Third Street Promenade and adjacent areas; crime continued to decline for the next decade.

Towards the end of 2011, an uptick in crime began, which was largely attributed to new State law, commonly referred to as prison realignment. The new law resulted in the release of thousands of inmates from prison. Further complicating matters, the monitoring of the newly released transferred from the State to the County, all while the County was struggling through post-recession recovery and a lack of resources. Throughout the remainder of 2011



and into 2012, the crime rate in Santa Monica continued to climb and Part I crimes reached an alarming level of 28% higher than the prior year.

In May 2012, under the direction of the newly appointed Chief of Police, the Crime Impact Team was reactivated. The new team was comprised of eight officers and one sergeant. As technology advanced, the police department began relying more on real-time crime analysis to direct its crime fighting strategies. The Crime Impact Team began working closely with the Police Department's Crime Analysis Unit to identify, analyze, and develop strategies to combat specific crime areas and problems.

Together, the officers and analysts utilize an advanced crime mapping system to help plan deployment strategies; this system provides a spatial overview of crime trends as they emerge. This approach helps to implement targeted efforts in areas that would otherwise not necessarily be identified or detected. This level of efficiency has become more important now than ever as the Department works to maximize its resources under current fiscal constraints.

Today's Crime Impact Team uses a high-visibility model much like their predecessors did in the 1980's, but they also work in plain clothes and unmarked cars to address specific crime problems that cannot be effectively addressed using traditional approaches. The Crime Impact Team has also broadened its responsibilities by assisting detectives in locating suspects identified through fingerprints or DNA evidence. The Crime Impact Team also works directly with County Probation, Parole Officers, and State Parole Agents. Through agreements with the County of Los Angeles and State of California, two Probation Officers and two Parole Agents are now co-located and assigned full-time to the Santa Monica Police Department. This approach allows the Police Department, in conjunction with the County and State, to ensure that probationers and parolees are in compliance with the terms and conditions agreed upon for their release from custody.

As a result of the hard work, dedication, and commitment of the Crime Impact Team along with the women and men, both civilian and sworn, of the Santa Monica Police Department, those that live, work and visit the great City of Santa Monica, can rest assured that they will be provided the highest quality of law enforcement services.

PAST AND PRESENT:
A LOOK AT SMPD'S BADGES



The “Star Badge” was the first Santa Monica Police Department badge, worn from 1896 to 1915. Its design is a holdover from the lawmen’s tin badges of the Old West and was silver in color.



The badge designed in 1937 was issued throughout the World War II period until 1948. It was the first badge designed on the oval shield background that has been retained ever since. Like its predecessor, the badge is gold in color.



In 1959, bright enameling was added to the City Seal on the badge, perhaps a reflection of the great advances being made in colorization of photography and motion pictures.



Although the Chief’s badge remained unchanged from 1959 until 1983, there were modifications in the badge issued to other ranks. Traditionally, the sequentially numbered badges for each rank had been collected and redistributed by seniority each year, a practice that ended in 1974, when each officer’s serial number was added to the bottom banner. Also in 1974, the title on the upper banner was changed from ‘Patrolman’ to ‘Police Officer’ to reflect the hiring of the first female police officer.



This badge, issued from 1994 until it was retired on June 1, 2003, retains elements of the Shell Badge in its shape, background motif and depiction of City Hall. The more ornate overall rendering results from the liberal use of gold metal for scrolls, to replace enamel elements.



On June 1, 2003, the badge was redesigned to commemorate a major milestone in the Department’s history – the completion and occupancy of the new Public Safety Facility. In addition to the City’s traditional logo, the badge prominently features a rendering of the west façade of the Public Safety Facility. The border design is based on the fasces, or ancient Roman symbol of authority.

1896

1915

1937

1948

1959

1974

1983

1994

1996

2003

The uniquely shaped gold and blue badge issued from 1915 to 1937 depicts Santa Monica Bay. The crescent bay and palm trees reveal influences of the late Art Nouveau period in which the badge was designed. The American eagle on top of the badge symbolizes Freedom and the Police Officer’s readiness to defend individual rights and contains a single gemstone in the eagle’s eye.



In 1948, the shield badge was redesigned with similar features. For the first time, a combination of silver and gold metals was used. This style badge was issued until 1959.



From 1983 to 1994, officers carried the relatively plain “Shell Badge,” so named because of its background motif representing a seashell. The shell badge was the first to depict a recognizable image of Santa Monica’s City Hall that was constructed in 1939. The badge retained the combination gold and silver metals used in earlier designs.



The “Centennial Badge” was worn for an entire year in 1996 to commemorate the 100 year anniversary of the Santa Monica Police Department (SMPD); it is a representation of the first badge worn by SMPD in 1896.

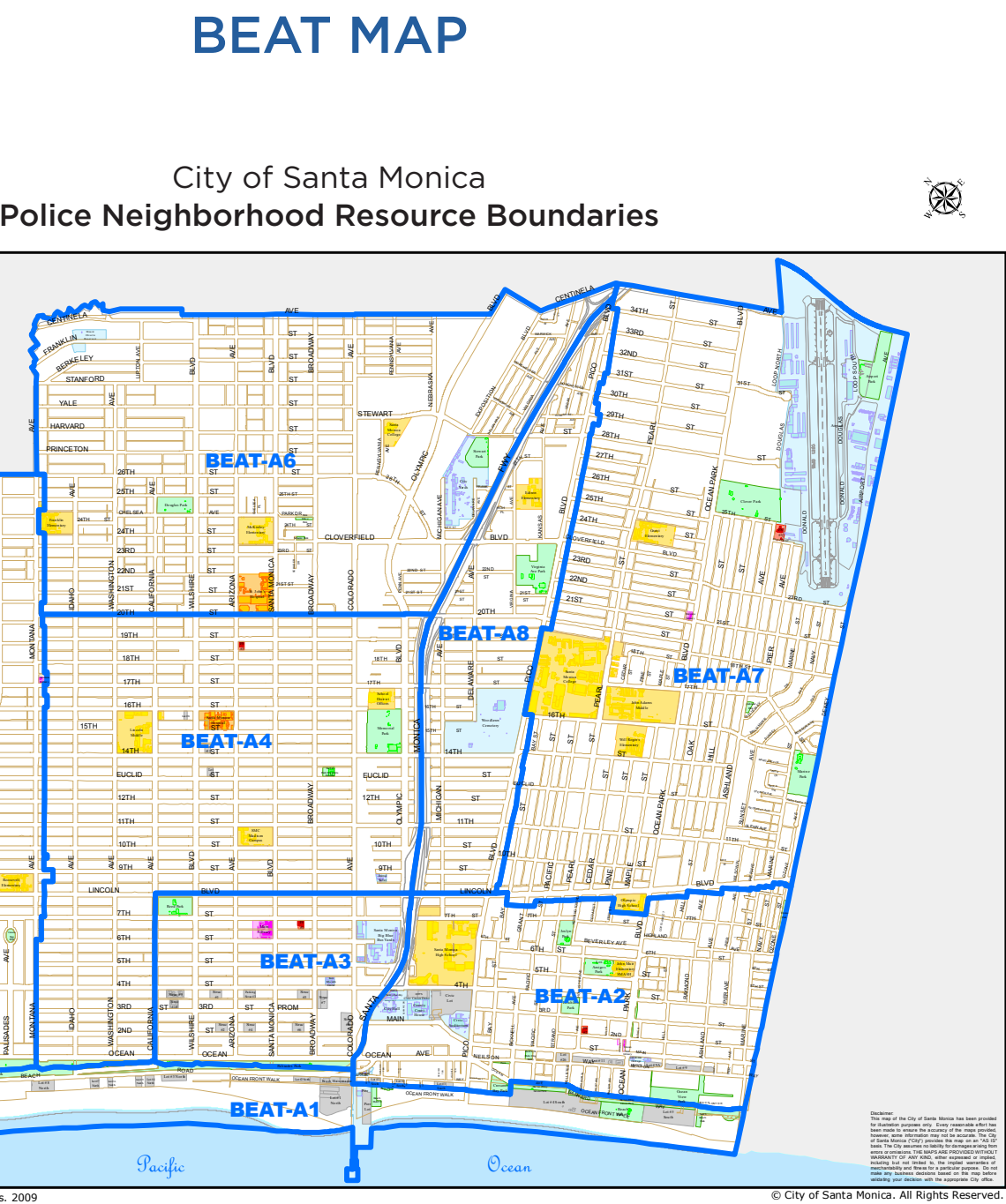


FUTURE: A LOOK AT THE UPCOMING SMPD BADGE

The badge is in the shape of a shield as that symbolizes that its wearer is a protector of both peace and all people. In uniform, the badge is worn on the left side over the heart to remind the wearer, while communicating to others, the oath taken by the wearer. The leaves of laurel which encircle the badge represent the bravery and courage with which the men and women of the Police Department embrace and protect the City of Santa Monica.

City Hall, including the fascia, is the symbol of the municipal corporation that is the City of Santa Monica. City Hall represents the sovereign municipality from which the men and women of the Police Department derive their lawful authority to provide policing services within the community. The ‘Moderne’ style City Hall building was constructed in 1939. The silver rays behind the west facing City Hall represent the rising sun and the gold rays at the base of City Hall, and surrounding the City seal, represent the setting sun.

The center piece is the City seal, the initial representation of the City’s identity. A stylized iris supports each side of the Santa Monica City seal, a feature that appears in historical Santa Monica badges going back to the 1950’s. The three leaves of the iris represent faith, wisdom, and valor.



Beat	Assigned NRO	NRO Phone #s	Assigned CPC	CPC Phone #s
1 & 2	Ofc. Amiache	(424) 200-0682	Lauralee Asch	310-458-8618
3 & 4	Ofc. Verbeck	(424) 200-0683	Alexandra Sanchez	310-458-8774
5 & 6	Ofc. McGee	(424) 200-0685	Suzie Kim	310-434-2627
7 & 8	Ofc. Williams	(424) 200-0687	Mike Cveyich	310-458-8421
Supervisor	Sgt. Hernandez	(424) 200-0689		

NRO = Neighborhood Resource Officer
CPC = Crime Prevention Coordinator

GENERAL CONTACT PHONE NUMBERS

Category	Number	Service Provided
Emergency	9 1 1	Response for life threatening police, fire or paramedic emergency
Non-emergency	310-458-8491	Response for non emergency service or information
Alarm Billing	310-458-8481	Fee details for response to false burglar alarm
Animal Control	310-458-8594	Report animal control violations, wild animal problems; pet adoption
Community Relations	310-458-8474	Police community events, Community Academy details
Crime Prevention	310-458-8473	Community training on crime avoidance and deterrence
Front Office	310-458-8495	General information on State law and municipal code
Employment	310-458-8413	Information about becoming a Santa Monica Police Officer
Graffiti Hotline	310-458-2231	Request removal of graffiti from public property
Jail	310-458-8482	Information on persons in custody
Livescan Services	458-2201 x5414	Fingerprinting for employment, license/certificates/permits, adoption
Operations Office	310-458-8461	Requests to hire police officer for film shoot or event security
Press Information	310-434-2650	Recorded press information
Property Room	310-458-8440	Release of items held as evidence; lost or found items
Records	310-458-8431	Crime and traffic report copies; general records questions
Traffic Services	310-458-8466	Parking enforcement, preferential parking, post-tow hearings

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